**Graduate Programme Application - 2019**

Thank you for applying to the Tamarindo Communications’ 2019 Graduate Programme.

Please complete this application form electronically. Please email your completed form, together with a covering letter and a copy of your CV to [jobs@tamarindocomms.com](mailto:jobs@tamarindocomms.com).

Interviews will take place in Oxford.

Please complete all sections of this application form. Incomplete forms will be disregarded. Please contain your answers to the spaces and word limits indicated.

For further information about the business and the opportunity, please refer to the Graduate Application Notes. If you do not have a copy of this, please email [jobs@tamarindocomms.com](mailto:jobs@tamarindocomms.com).

1. **Contact details:**

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| --- | --- |
| **Please give your title:** **Your surname:**  **Your first names:**  **Your mobile number:**  **Your email address:** | |
| **Term address:**  **Post code:**  **Telephone number:** **Dates at this address:** **From: To:** | **Home address:**  **Post code:**  **Telephone number:**  **Dates at this address:**  **From: To:** |

1. **Industry questions:**

Please answer all three questions within the specified word limits. You are welcome to provide your answers in a separate document.

1. Your client, EWT, is a Dutch manufacturer and installer of medium scale wind turbines(500-1000KW) for commercial and industrial business that want to produce and consume their own electricity. EWT believes the twin challenges of rising electricity prices and the need to reduce industrial carbon outputs make their turbines an attractive option for heavy users of electricity.

You are pitching to the editor of *Business Green*, an individual who you know has an interest in the European wind industry. You have to write a ‘pitch’ of between 150-200 words about EWT and its opinions on how their technology can help business owners, that will persuade the journalist to interview a spokesperson from the company. The journalist should be going into the interview with an initial idea of the story he/she could write about the business and its perspectives on the future of UK medium wind after subsidies.

Don’t worry too much about specific details of the benefits and technologies EWT wants to talk about (you aren’t expected to be a renewables expert), but think carefully about the way you position EWT and how you might turn a relatively low-key business development into an interesting story opportunity for the journalist.

*TOP TIP: You may want to do some quick, desk-based research on the client and in particular, some of the projects it has undertaken recently.*

1. Your client, John, has sent you an email just before you are about to leave the office. The email asks you to write a 200-word extract on a project he is working on.

You recognise that the project is not time critical and can wait 24 hours. You also know that you won’t be able to write the abstract and get the final text back to him until the next day. Draft an email response in which you explain this to the client (between 50-100 words).

1. Tamarindo Communications is a part of The Tamarindo Group. Its sister business is A Word About Wind. As a graduate, you will learn the skills of journalism first hand, which will improve your consultancy work, by working with the editor of A Word About Wind for a small period of time, every week.

Read [this edition](http://us1.campaign-archive2.com/?u=3ffeb3352528844fe650b1daf&id=78d61bd5fe&e=68ab4f0904) of the three-times weekly newsletter. Research the story you find most interesting and write a 300-word blog post about it. Examples of previous blogs can be found on the website.

1. **References:**

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| Please provide the names and addresses of two people who are willing to act as a referee on your behalf. If you are not able to provide an employer referee please provide details of a personal referee: | |
| **Education Referee address details:** | **Employer/Personal Referee details:** |
| **Telephone number:** | **Telephone number:** |
| **E-mail Address:** | **E-mail Address:** |

1. **Declaration:**

I declare that the information provided on this form is correct to the best of my knowledge.

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

As you will be submitting this form electronically, this will be taken as acceptance of this declaration in the absence of your signature.

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| 1. **Finally, please tell us where you first heard about the Tamarindo Communications’ Graduate scheme** (please put a X in one box): | |
| 1. LinkedIn |  |
| 1. Google/search engine |  |
| 1. Tamarindo Grad evening |  |
| 1. University careers fair |  |
| 1. University careers service |  |
| 1. Friend / relative (please provide their name) |  |
| 1. Other (please specify) |  |